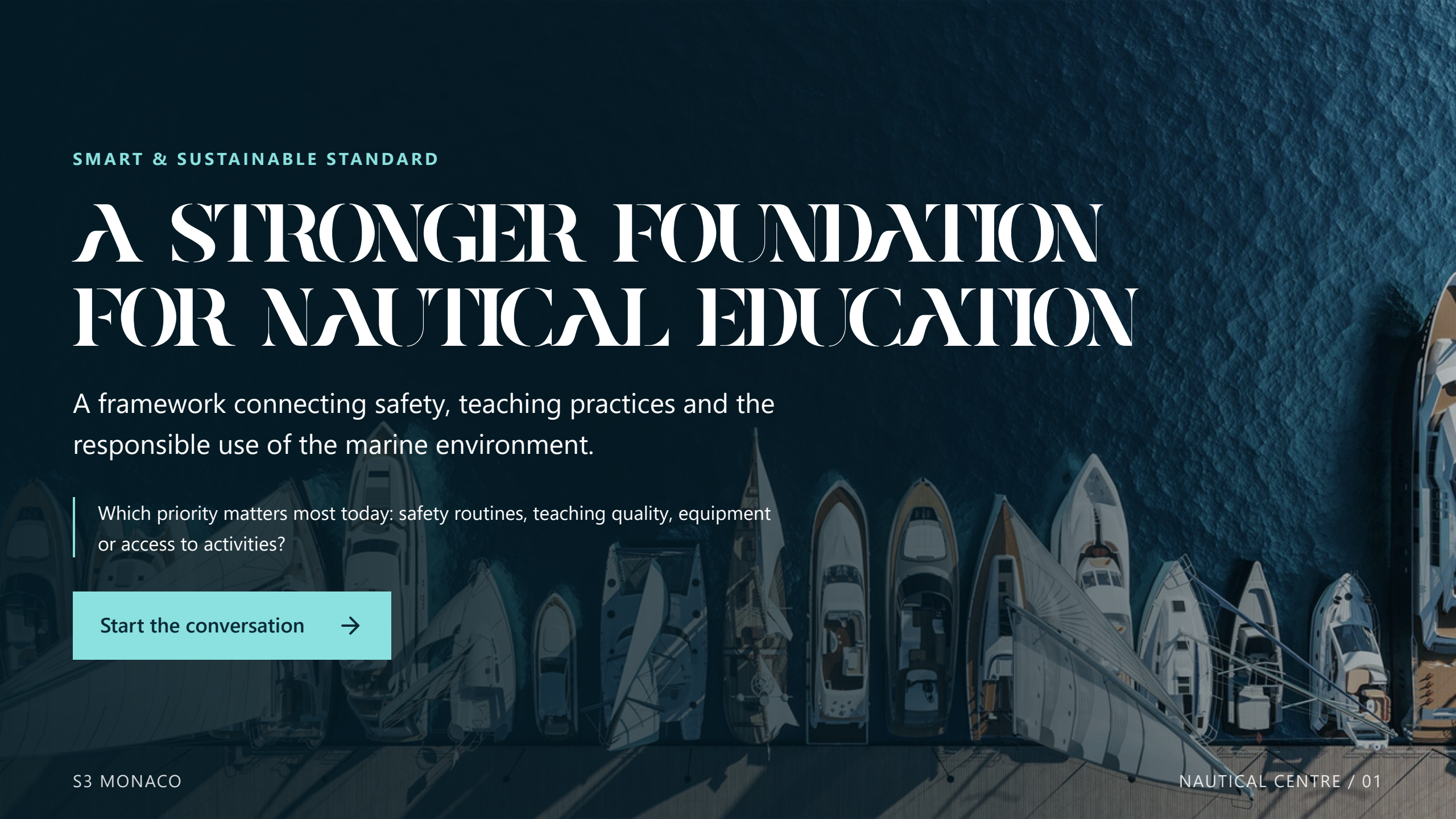




SMART & SUSTAINABLE STANDARD

A STRONGER FOUNDATION FOR NAUTICAL EDUCATION

A framework connecting safety, teaching practices and the responsible use of the marine environment.

Which priority matters most today: safety routines, teaching quality, equipment or access to activities?

Start the conversation →

YOUR PRIORITIES

WHAT SUPPORTS A SAFE AND MEANINGFUL EXPERIENCE ON THE WATER?

01

Safety in practice

Equipment readiness, supervision and emergency procedures underpin every activity.

02

Quality of delivery

Clear teaching practices and capable teams support participants at every level.

03

Responsibility at sea

Marine awareness and community access give nautical education a lasting purpose.

For a nautical centre, the discussion starts with participants, instructors, equipment and the environment.

THE S3 PERSPECTIVE

EIGHT PILLARS, ONE VIEW OF YOUR DESTINATION



Environment & Biodiversity

Protect the living environment.



Energy & Climate

Understand consumption. Plan the transition.



Guest Experience & Hospitality

Make every welcome count.



Safety & Asset Integrity

Protect people. Maintain dependable assets.



Resilience & Navigation

Prepare for disruption. Support safe movement.



Service Quality & Compliance

Turn good service into repeatable practice.



Innovation & Digitalisation

Make new ideas useful in practice.



Sea Values & Outreach

Pass on a living maritime culture.

THE ASSESSMENT

EVIDENCE BECOMES A DIRECTION FOR IMPROVEMENT



01

Diagnosis

A review of your documents establishes the facility's context, current practices and starting point.

Scope, timing and responsibilities are agreed with M3 Monaco before the assessment.



02

Validation & optimisation

Strategic interviews and an on-site assessment inform targeted recommendations and an improvement roadmap.



03

Recognition & sharing

The level recognises the performance assessed. Your action plan guides continued improvement, supported by the exchange of experience.

FROM A FINDING TO A PLAN OF ACTION

01 / FINDING · ENERGY & CLIMATE

The sailing school needs a clearer energy baseline and a planned approach to efficient equipment.

02 / RECOMMENDATION

Establish the operating baseline, document renewable supply and prioritise efficient equipment replacement, considering available incentives.

Adapted from the Marina Wonderland demonstration report. Illustrative examples; budgets and timings require project-specific scoping and validation.

03 / ACTION · HIGH PRIORITY

Low-carbon campus and efficient equipment retrofit

OWNER

School Director + Facilities Manager

TARGET TIMEFRAME

60 days

INDICATIVE BUDGET

€70,000

RECOGNITION

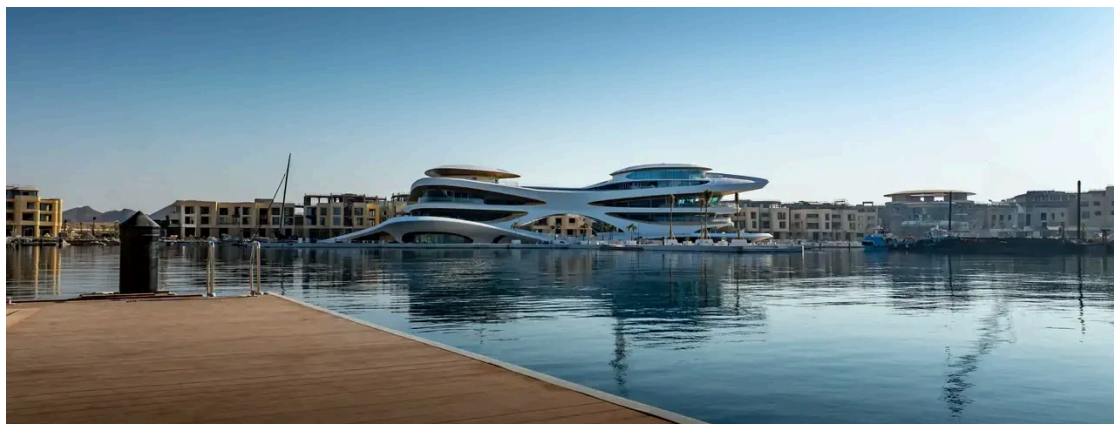
A LEVEL REFLECTS BALANCED PERFORMANCE

LEVEL	OVERALL SCORE	EVERY PILLAR
Horizon	≥ 60%	≥ 50%
Regatta	≥ 70%	≥ 60%
Flagship	≥ 80%	≥ 70%
Sovereign	≥ 90%	≥ 80%

Both thresholds must be met. A high average cannot compensate for a pillar below the minimum.

Illustrative example: 87% overall + 68% lowest pillar = **Regatta**.

EDUCATION WITHIN RECOGNISED DESTINATIONS



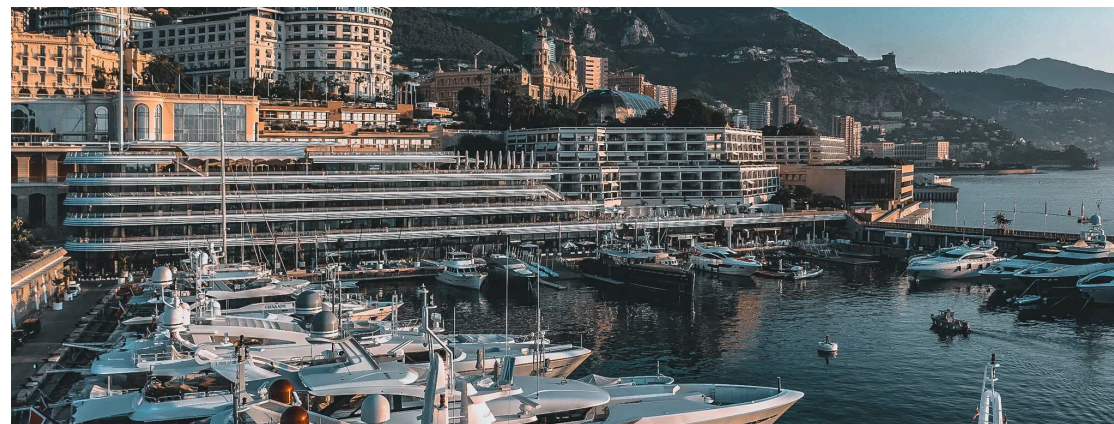
SAUDI ARABIA · SOVEREIGN

AMAALA Yacht Club

AMAALA's press release recognises its yacht club, marina and sailing school together.

[Read the full announcement](#) →

Recognition announced in September 2026. The certificate defines the recognised facilities and activities.

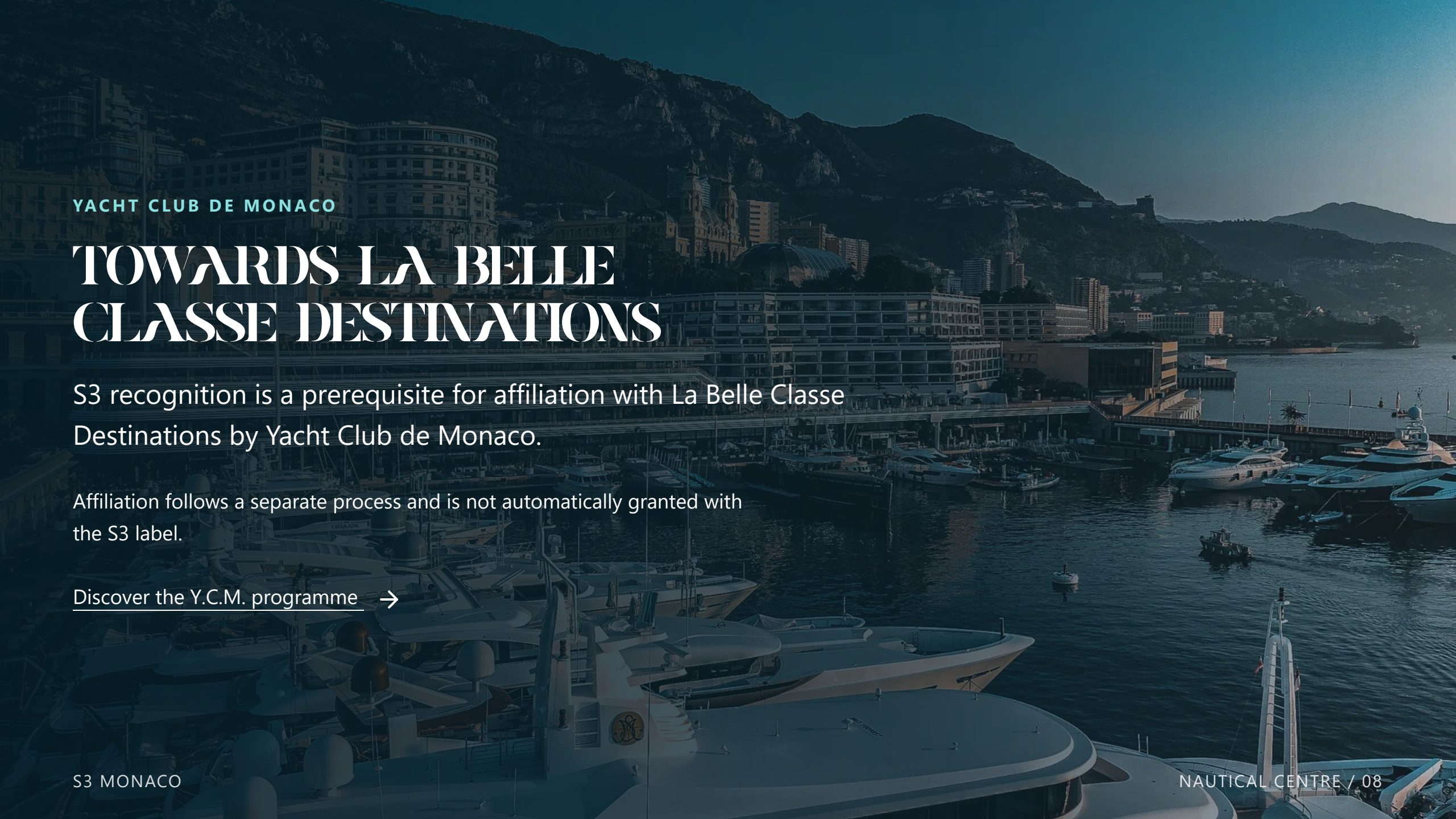


MONACO · SOVEREIGN

Yacht Club de Monaco

The Yacht Club de Monaco announcement highlights its sailing school and transmission of maritime values.

[Read the full announcement](#) →



YACHT CLUB DE MONACO

TOWARDS LA BELLE CLASSE DESTINATIONS

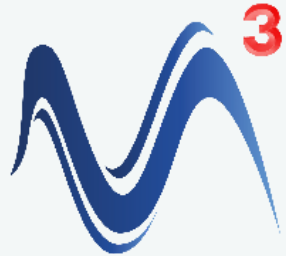
S3 recognition is a prerequisite for affiliation with La Belle Classe Destinations by Yacht Club de Monaco.

Affiliation follows a separate process and is not automatically granted with the S3 label.

[Discover the Y.C.M. programme](#) →

DEVELOPED BY M3 MONACO

EXPERIENCE GROUNDED IN MARITIME DESTINATIONS



M3 Monaco works on the creation, development, management and promotion of marinas, yacht clubs, sailing schools and waterfront projects.

That experience informs S3 and connects the assessment with the realities of operating a destination.

[Explore M3 Monaco](#) → [Discover Smart Marina Connect](#) →

YOUR NEXT STEP

A CONVERSATION ABOUT YOUR DESTINATION

Which activities and participant groups should the assessment cover?

PROPOSED STARTING POINT

Sailing and nautical activities, training, equipment and participant services within the agreed scope.

Discuss your project →

Explore your starting point →

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